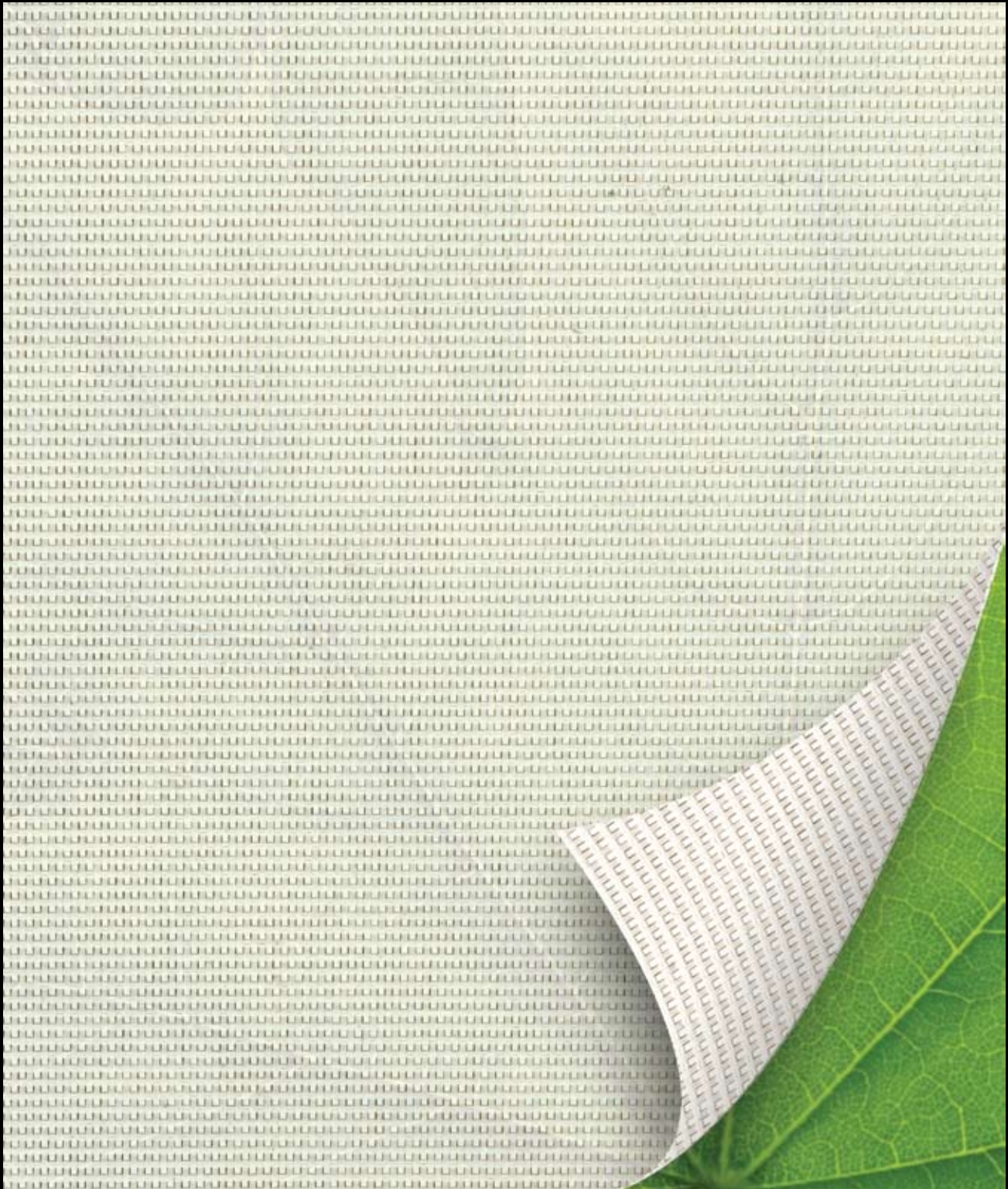


EcoVeil®

Naturally inspired shadecloths



EcoVeil® Screens and Naturals

The first environmentally certified product of its kind

Beyond PVC-free

These non-PVC shade cloths are woven of an extruded proprietary fiber whose TPO (thermoplastic olefin) jacket covers a polyolefin core.

Features

- reclaimable and fully recyclable—endlessly
- flame retardant
- washable
- UV-resistant
- antifungal
- low measurable emission of VOCs (volatile-organic compounds)

Certifications

The GREENGUARD® certification: Industry-independent, 3rd-party testing for products and materials whose chemical and particle emissions meet acceptable IAQ (indoor-air quality) pollutant guidelines and standards.



Cradle to CradleSM design:

An innovative approach to sustainability, which models manufacturing processes on the biological metabolism found in natural ecosystems.



EcoVeil® Screens

The idea was inspired by William McDonough and Dr. Michael Braungart's book *Cradle to Cradle: Remaking the Way We Make Things*. Extensive time and funds were committed toward research and development.

The result is a truly eco-effective sunscreen material. As an integral element of MechoSystems' manual Mecho®/5 shade system, the product became the first complete window treatment to be recognized as Cradle to Cradle Certified^{CM} Silver.

EcoVeil® Naturals

This next generation of the EcoVeil® Screens resembles traditional window shades made of natural reeds, grasses, and woven woods.

The Naturals feature intricately woven patterns, intriguing textures, and fashionable colors, which will bring a natural element into any décor.

The fabrication is suitable for residential projects as well as commercial interiors. The flexibility extends to hospitality and health-care facilities, where a warm, home-like ambiance is desirable.

Versatile application

The lightweight material—about a third less than traditional PVC/polyester screen cloths—makes it possible to easily lift larger shades.

EcoVeil® Naturals 8050 Series 1–2% open

- Eight colors
- 100% TPO (thermoplastic olefin)
- 64–66 in. (163–168cm) wide
- Pass NFPA 701-2004



8051 Panama White



8052 Linen White



8053 Straw White



8054 Fawn



8055 Raffia



8056 Flanders



8057 Copper Beach



8058 Winter Grass

EcoVeil® Screens 0950 Series
1% open

- Eight colors
- 100% TPO (thermoplastic olefin)
- 100 in. (254cm) wide
- Pass NFPA 701-2004



0951 White



0952 Beige



0969 Silver Birch



0963 Grey



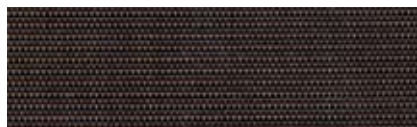
0966 Eggshell



0970 Shadow Grey



0967 Straw



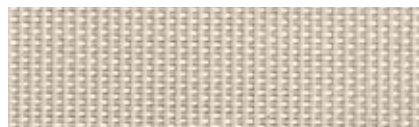
0954 Black/Brown

EcoVeil® Screens 1350 Series
5% open

- Eight colors
- 100% TPO (thermoplastic olefin)
- 100 in. (254cm) wide
- Pass NFPA 701-2004



1351 White



1352 Beige



1369 Silver Birch



1363 Grey



1366 Eggshell



1370 Shadow Grey



1367 Straw



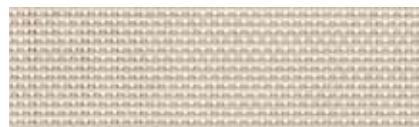
1354 Black/Brown

EcoVeil® Screens 1550 Series
3% open

- Eight colors
- 100% TPO (thermoplastic olefin)
- 100 in. (254cm) wide
- Pass NFPA 701-2004



1551 White



1552 Beige



1569 Silver Birch



1563 Grey



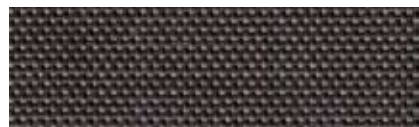
1566 Eggshell



1570 Shadow Grey



1567 Straw



1554 Black/Brown

LEED® Innovation in Design

Because EcoVeil® is Cradle to Cradle Certified^{CM}, architects, building developers, owners, and renovators can now use a manual Mecho®/5 solar-shading system or a motorized ElectroShade® System with EcoVeil® shadecloth to contribute toward a LEED® Innovation in Design credit.

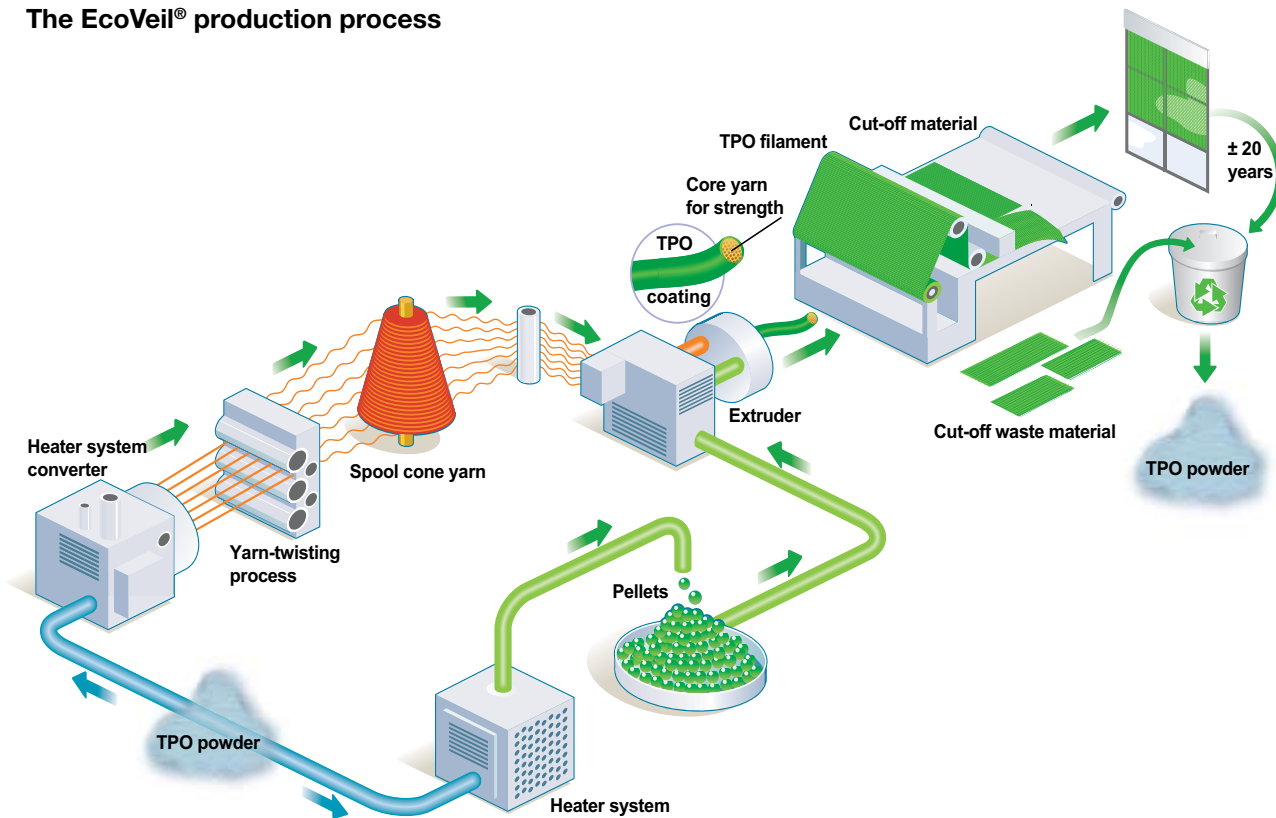
To receive the credit, the percentage of Cradle to CradleSM materials must be at least 2.5% of the total materials costs. The credit can help a building achieve LEED® Certification under the guidelines of the U.S. Green Building Council's (USGBC) LEED® Green Building Rating SystemTM.

Citations granted to EcoVeil®

- 2009: *Interior Design* magazine's Best of Year Merit award winner for EcoVeil® Naturals
- 2009: Best of NeoCon® Silver award in two categories: Window Treatments and Healthcare Textiles
- 2007: Certificate for Excellence, Materials ConneXion
- 2006: Design & Sustainability award, *insideout* magazine
- 2006: *Interior Design* magazine's ROSCOE/Best of Year Merit award winner for the Mecho®/5 with EcoVeil® Screens
- 2004: Top-10 Green Building Product, GreenSpec® Listed, a BuildingGreen.com citation



The EcoVeil® production process



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